

THE POWER GRADIENT

Inspiring Future Entrepreneurs

GTP

GTP is a top provider of innovative tech solutions, offering customised services like POS systems, ERP platforms, smart living technologies, security, IT infrastructure, and software development. Their mission is to boost efficiency, enhance security, and support digital transformation across various industries.

gtp.om

Key Takeaways

Team Culture

A failed project taught Jihad the value of aligned, trustworthy teams. This led to a sharper focus on intentional leadership and building a strong company culture.

Delegation Power

Trying to do everything himself initially slowed progress. Jihad learned that delegation and team trust are essential for sustainable growth.

Opportunity Mindset

Challenges were reframed as growth opportunities from a young age, helping Jihad develop resilience and a proactive approach to business creation.

Leverage Network

Success and momentum came from leveraging mentors, building strong networks, and investing in scalable systems.



Connect with Jihad Al Maskari:

<https://www.linkedin.com/in/jihad-almaskari/>

Meet Jihad Al Maskari

Welcome to this week's edition of The Power Gradient. In this issue, I'm excited to share the inspiring story of Jihad Al Maskari, an entrepreneur who turned a foundation of independence and resilience, into a thriving tech enterprise. As the founder behind GTP, Jihad leads a company that delivers innovative, tailor-made solutions in areas such as POS systems, ERP platforms, smart-living technologies, IT infrastructure, security, and custom software development. GTP empowers businesses across various sectors by equipping them with tools that drive operational efficiency, enhance digital security, and support long-term transformation. Jihad's story is one of vision, grit, and a relentless focus on solving real-world problems with practical technology. Read on for his story and motivational insights into entrepreneurship!

Recognising Opportunity

Growing up in a household that emphasised independence, self-reliance, and critical thinking, he learned to approach problems not as obstacles, but as opportunities. His early exposure to small business environments, where he witnessed both the hustle and the hurdles, taught him the importance of practical, scalable solutions. Personal challenges throughout his youth only strengthened his resilience, sparking a drive to create meaningful change. These formative experiences laid the groundwork for his journey into business and inspired him to build platforms like GTP, designed specifically to help others thrive in fast-evolving digital landscapes.



Team Culture

Jihad's journey has not been without its trials. One of the most defining moments came when a project he had heavily invested in failed due to misplaced trust in the wrong team. The experience was painful and costly, but it proved to be a turning point. It taught him the critical importance of surrounding himself with the right people, who not only bring skills, but also align with his vision and values. That setback helped sharpen his leadership, clarified his strategic thinking, and reinforced his ability to bounce back stronger. In the years that followed, these hard-earned lessons became central to how he structured and scaled GTP, with a clear emphasis on intentional leadership and team culture.

The 3 Pillars

When asked what guidance he would offer, Jihad is clear: start where you are, and don't wait for everything to be perfect. He believes that progress is born from consistent action, not ideal timing. He encourages aspiring founders to embrace failure as part of learning, and to resist the temptation to go it alone. "Surround yourself with people who are better than you in key areas", "and focus on solving real problems, not just chasing revenue." For Jihad, belief in one's vision, even when others doubt it, is what separates those who succeed from those who stall. Persistence, adaptability, and purpose-driven work are the pillars he sees as non-negotiable on the entrepreneurial path.



Delegate for Momentum

Reflecting on his journey, Jihad notes that if he could do things differently, he would have placed more emphasis on building the right team from day one. In the beginning, he tried to handle everything himself, from sales, support, development, even logistics. While that experience taught him a great deal, it also stretched him thin and slowed GTP's early momentum. Over time, he learned the immense value of delegation and strong networks and mentors. Investing in scalable systems and trusting others to lead parts of the business proved to be crucial for growth. To anyone just starting out, Jihad offers this lasting piece of wisdom: "Don't wait for the right time, create it. Every big success begins with a small, bold step taken in uncertainty. Believe in your vision, stay consistent, and let your persistence outlast your doubts."